



Bloomington Arts Commission

Wednesday, November 12, 2014 5 p.m.

McCloskey Conference Room, City Hall

AGENDA

Call to order

Public Comment

October Minutes

Treasurer's Report

New Business

- Clear Creek Trailhead Sculpture Funding Request
- Ivy Tech John Waldron Arts Center – Patty Pizzo Arts Advocate Award Request
- Balance of Grant Funds

Old Business

- Business and the Arts – Chamber of Commerce

Staff Report

Commissioner Announcements

Adjournment

2014 Meetings – 5:00 p.m. McCloskey

December 10

ARTS COMMISSION MEETING

Wednesday, October 08, 2014, 5pm-6:30pm

Present: Jan Grant, Jean Krautt, Craig Widen, Martina Celerin, Fancesca Sobrer, Sally Gaskill, Miah Michaelsen, Alain Barker. Absent: Paul Sturm, Lynn Schwartzberg, Abby Perfetti, Peter Jacobi

A Discussion with the ARTS ALLIANCE OF GREATER BLOOMINGTON

Guests: Joanne Shank, Guy Hardy, Michelle Martin Coleman, Gail Londergan, Jeffrey Huntsman, Julianna Burell, Scott Myers, and Sara Peterson

Joanne presented an analysis of activities and responsibilities of the BAC, BEAD, and the Arts Alliance of Greater Bloomington.

Miah suggested that, if the intent is to consider and represent the greater universe regarding support of the arts, we may want to consider others orgs as part of the conversation, Ivy Tech, for instance. Sarah Peterson mentioned that the Nonprofit Alliance of Monroe County is also looking for an arts representative. Joanne suggested the formation of a sub-committee to work on a comprehensive publication, collaborative website, or something like that, including PDF resource guide for services supporting the arts in the community. Michelle agreed that could take the form of a brochure as well. Miah mentioned that interns would be available to help with the project. Guy suggested that other organizations can be considered to be a part of this, when seeking services; for instance, artists and organizations looking for an accountant, a list of physicians who can help musician-specific illnesses. Alain mentioned that some of this might align with the entrepreneurship and career development program in the Jacobs School of Music and would be interested to help as well. Guy reminded the group that there is a mapping component on the website that presents information about artists. Sally suggested that changes to the draft document could be developed by the sub-committee. Including Alain and Jan's participation. Miah mentioned that peer-to-peer networking needs to be added to the AAGB offerings. Jeffrey thought that the document and underlying project makes it easier for arts organizations in Bloomington to not duplicate other's activity. It was agreed that ongoing communication between the three groups should be supported. A subcommittee would provide the connection between all three, functioning as a working group.

How can AAGB support the bringing business to the arts initiative?

Jan mentioned that, as things unfold, the BAC would be in a better position to know how this might work. Guy said that the Bloomington Chamber of Commerce is already involved and was wondering how concrete plans are. He also reminded all that the AAGB is a membership org for the artists and would be a natural partner. Connecting to the business community is in the organization's strategic plan. Michelle mentioned that arts advocates need to be more involved from the AAGB perspective. Craig asked if the AAGB has membership with the Chamber of Commerce. Guy mentioned that present funds don't allow for a membership. Michelle – arts

advocates develop funding for the arts; they are part of the stakeholder group. Alain wondered if there are two conversations going on here, 1) the general conversation between the business community and artists and 2) the more specific project that the BAC is involved with that focuses on how art expression and experience can be infused into the business community. Miah mentioned that the BAC is giving control of the conversation (and project) to the business community. The benefit would be for the business community to consider arts integration and participation in a much more personal way. Guy mentioned that the vast majority of AAGB members are independent business people and are aware of the business aspect of the arts. Craig mentioned that this is an experiment on the part of the BAC: what kind of interaction we can generate in the business world, how to find businesses to partner with us. Miah mentioned that, when the BAC knows what it's looking for, there's a strong possibility that the AAGB will be in a position to help spread the word and assist.

Going back to the comparison between the AAGB, BEAD, and the BAC, Jean mentioned that document represents a gigantic amount of work and enables many in the community to benefit from it. She expressed thanks to those involved.

September Minutes

Moved: Alain, Second: Craig. Approved as presented

Treasurer's Report

Craig: remains the same. Operating fund has a few more \$k than this time last year.

Business and the Arts: Chamber of Commerce

Miah shared a letter received from Mary Jo Orlowski and Jeb Conrad with the BAC. Mary Jo: The arts community needs to be engaged and discussed before we know what the partnership is. They will be looking to specialist individuals, key folks who might be able to help. Martina mentioned that the initiative needs to be business-focused and not have the arts community drive the project. Jan said that there is a need to make sure that the first venture is successful, as a way of building the project. Sally: the BAC can make money available to the business community to drive the pilot project.

Response from Jeb included discussion about a partnership for the Chamber's 100th birthday celebration. An idea of 100 artists/ 100 businesses was shared, perhaps opening the door to a focus group to discuss how to implement the project. Alain suggested that the focus of the BAC project needs to be holistic and not confined to one major celebration. The focus group definition was discussed: open to all BAC members, as well as some of the following: Jeb, Mary Jo, Smithville, WW Auto, IU Health, Bloomingfoods, Monroe Hospital, Local First, Scholars Inn, Cook, CFC, Curry, and Doug Bruce.

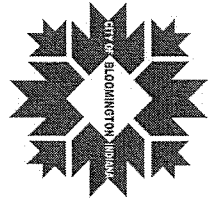
Public Art Master Plan discussion

Jan mentioned that minor changes on the way. Miah confirmed that there was a subcommittee that continues to consider priorities, strategies, and actions, as a way of making it realistic and implementable. The committee is made up of the following: Jan, Alain, Abby, Martina, Lynn, Peter, and Sally.

Staff Report: Miah

- Transit Building Signs are in design and are made of stainless steel and include information for the artwork.
- Clear Creek Trail: New partnership proposal to BAC in November.
- Current Display at the City Hall: Arts by the Numbers. Economic Impact of the arts in Bloomington.
- Webinar, Oct 20 at 1pm: Funding Opportunities and resources from the National Endowment for the Arts.
- Arts Admin grad students are studying volunteerism in the Bloomington arts community.
- Arts Alliance still needs Steering Committee members.
- Reminder that we have \$600 left in granting funds, which must be spent by December 1.

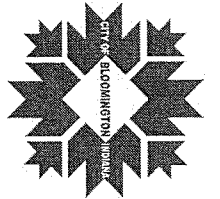
The meeting was adjourned at 6:25pm



Balance Sheet

Through 11/06/14
Detail Listing
Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental				
Fund Type	Special Revenue Funds				
Fund	402 - Municipal Arts				
ASSETS					
10000	Cash	75,680.95	87,930.95	(12,250.00)	(13.93%)
	ASSETS TOTALS	\$75,680.95	\$87,930.95	(\$12,250.00)	(13.93%)
34000	FUND EQUITY				
	Retained Earnings	90,838.52	90,838.52	.00	.00%
	FUND EQUITY TOTALS Prior to Current Year Changes	\$90,838.52	\$90,838.52	\$0.00	0.00%
	Prior Year Fund Equity Adjustment	2,907.57			
	Fund Revenues	.00			
	Fund Expenses	12,250.00			
	FUND EQUITY TOTALS	\$75,680.95	\$90,838.52	(\$15,157.57)	(16.69%)
	LIABILITIES AND FUND EQUITY TOTALS	\$75,680.95	\$90,838.52	(\$15,157.57)	(16.69%)
	Fund 402 - Municipal Arts Totals	\$0.00	(\$2,907.57)	\$2,907.57	100.00%
	Fund Type Special Revenue Funds Totals	\$0.00	(\$2,907.57)	\$2,907.57	100.00%
	Fund Category Governmental Totals	\$0.00	(\$2,907.57)	\$2,907.57	100.00%
	Grand Totals	\$0.00	(\$2,907.57)	\$2,907.57	100.00%



Balance Sheet

Through 11/06/14
Detail Listing
Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental				
Fund Type	Special Revenue Funds				
Fund	403 - Arts Commission Operating				
ASSETS					
10000	Cash	12,980.86	13,305.86	(325.00)	(2.44)
	ASSETS TOTALS	\$12,980.86	\$13,305.86	(\$325.00)	(2.44%)
34000	FUND EQUITY				
	Retained Earnings	10,275.39	10,275.39	.00	.00
	Prior Year Fund Equity Adjustment	\$10,275.39	\$10,275.39	\$0.00	0.00%
	Fund Revenues	(3,030.47)			
	Fund Expenses	.00			
	FUND EQUITY TOTALS Prior to Current Year Changes	325.00			
	FUND EQUITY TOTALS	\$12,980.86	\$10,275.39	\$2,705.47	26.33%
	LIABILITIES AND FUND EQUITY TOTALS	\$12,980.86	\$10,275.39	\$2,705.47	26.33%
Fund	403 - Arts Commission Operating Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)
Fund Type	Special Revenue Funds Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)
Fund Category	Governmental Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)
	Grand Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)

Project Proposal for Excess Arts Space

Bella Bravo and Mia Beach

Housed in a small building on Grant Street, the Excess Art Space is a unique opportunity for Bloomington area artists to display their work outside of a traditional gallery setting. Formerly the Grant Street Musician's Co-op, Excess combines all art forms under one roof. With visual art shows, music, plays, reading groups, Warhol-esque "happenings," artist-lead workshops, and poetry slams, Excess is an arts experience that defies boundaries, blurring the lines between art-based media.

One of our primary projects is a monthly visual arts theme, in which an artist or a group of artists, display their new work in a gallery setting, have an opening on "First Friday," and exhibit their work to the public for one month. We encouraged these featured artists to embrace the unique architecture of the building and utilize the entirety of the building's space to explore displaying their work in a new way. Many galleries require artists to adhere to specific installation guidelines; however, Excess allows the artists to determine the way they want their work displayed whether on the ceiling, projected in a corner, or any other methods of non-traditional or eclectic presentation.

Excess does not require fees from its participating artists. In order to adhere to our mission to make art accessible to everyone who wishes to experience it, the gallery fees, framing guidelines, and other elements of exhibition or performance are waived for the artists. No hanging fees are required; we provide hanging materials and also offer artists use of our supplies to paint, and otherwise prepare, the space to suit their vision. We help promote the opening and provide open gallery hours throughout the month to fulfill the accessibility component of our mission. On the day of the opening, we provide light refreshments, including food and beverages, for their event. We are committed to creating a space that artists without financial means can use, so they can have audience with the public and the public can participate in the artist's work. Excess provides the financial backing for them to communicate with their targeted audience. On a monthly basis, this comes at considerable material cost to the space and the people who help with operations. Over time, we are building up a sustainable member base, whose monthly contributions currently cover the majority of our costs. The funding would help us continue to make the art shows happen, and with additional promotion of our art shows, we anticipate knowledge of our project will also spread, and likely additional memberships.

Excess began in May 2014, just short of the 2014 grant opportunities. Excess is looking for financial support in order to help us provide artists with a fully funded month-long art show. From its inception, the organizers of the space have used their personal funds to back the artists' "First Friday" openings. Additionally, we are building a membership base consistent with our business. Excess comes before the Arts Commission to ask for support in the amount of \$600, so we can continue to offer

a zero charge for hanging and installation fees through 2014 into the next grant period. We would use the funds for promotion and to assist artists with their installations from November 2014 through May 2015. It would directly help to improve our resources in order to promote the artists who show with us, as well as offer specific material support, such as hardware to assist in hanging their artwork. We have had art shows for 16 visual artists since we began this past summer, and have had numerous film screenings, plays, music performances, poetry readings, and many other showcases for artists in the area. Support to cover the cost of the fees, which we would otherwise need to charge artists, will help us continue to reach out to artists from diverse backgrounds throughout Bloomington.

EXCESS EXECUTIVE SUMMARY

Excess Artspace is an art and culture organ housed in the small, barn-like building in the alley off S Grant Street. This past May, a small group of artists, artisans and social theorists began rehabilitating the building to serve as an exhibition space for performance, multimedia, installation, visual art, and collaborative efforts. We move in the current of social practice art, so we also designed our mission, programming and environment to promote the artist's participatory role in their work, as well as to create space for their collaboration with the public to become the exhibit. Further, Excess's educational programming nurtures the circulation of skills and techniques to amass cultural alternatives not only to commercial and academic art experiences, but also to indicate new ways of life that emphasize participation, challenge power, and span disciplines. Upcoming exhibitions & happenings incorporate a wide range of fields: public administration, astrology, semiology, wellness, feminist studies and urban planning.

Though some events will ask a donation for the touring artists and performers, we've decided against charging admission prices or hanging fees. We would like to sustain more than a calendar of individual events and exhibits; instead, we elect to use a subscription model. Each subscription, a small monthly financial contribution, is tied to—and perhaps thereby encourages—regular use of Excess Space. Because our *project* goes beyond the collective and toward the collaborative, we hope more small and various uses of the space will bring about the more *spontaneous* use and participation. We ask only small monthly contribution amounts to encourage accessibility. As we it, the dollar is far too determinative throughout modern history, and—however ideally—we want no further part in it.

Excess's mission is to address the paradox of utility and challenge to the concept of scarcity; instead, we posit an economy of abundance. We contend that through artistic expression *and* participation in creative collaboration, people begin to exit an economy predicated on the power of objects, and they begin to respond spontaneously, allowing mistakes, repetition, diffusion, motion, and other wastefulness to flourish. We subscribe to cultivate such excess space.

Excess Artspace operates through exhibition & programming, and diffuse promotion, subscription and fundraising, all under the banner, 'the infinite does not transcend the finite; rather, it is the very movement of the finite itself.'

Excess Artspace Monthly Balance Sheet	
Income	Expense
410 ¹	700 ^a
100 ²	15 ^b
100 ³	45 ^c
200 ⁴	50 ^d
810	810

¹ Aggregate Monthly Subscriptions – This is the total amount that we receive from 12 individuals who contribute on a monthly basis at three different payment tiers, *e.g.* \$5, \$10, \$30. Though we only offer three tiers, some participants elect to pay \$50 and \$100 each month.

² Single Monthly Event Fundraiser – Each month we have one large event that is specifically promoted as a fundraiser for the space. This is the average amount that we receive from this event.

³ Aggregate One-time Contributions – Through the month we receive small donations during events (*i.e.* \$5 at film screening, \$25 at a book release, \$25 at an art opening, \$2 at a reading group) and this is the average amount that we receive.

⁴ Organizer Contribution – Organizer is not a delineation that we make between people who use the space, but typically Mia and Bella as the lessees need to cover the amount remaining each month needed for rent and rehabilitation of the building.

^a Rent

^b Utilities

^c Insurance

^d Upkeep/Art Supplies

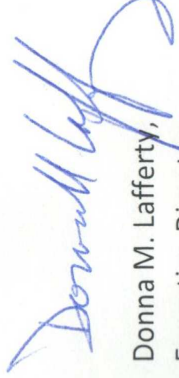
Request for Funding

The Bloomington Symphony Orchestra would like to continue its tradition of offering free concert tickets to children for its two performances of *Holly Days: Christmas with the BSO* on November 28, 2014 at the Buskirk-Chumley Theater.

A \$600 award from the BAC would enable the BSO to offer free children's tickets to 120 kids (assuming a \$5 children's ticket price). At the 2012 Bloomington Pops Christmas concerts, a total of 123 kids under the age of 12 were in the audience, for a total ticket revenue of \$631.00.

Thank you so much for your consideration.

Sincerely,



Donna M. Lafferty,
Executive Director
(812)327-5056
bso.donna@gmail.com

P.O. Box 1823
Bloomington, IN 47402
(812) 331-2320

www.BloomingtonSymphony.com
bso@bloomingtonsymphony.com



Miah Michaelsen <michaelm@bloomington.in.gov>

BAC November Meeting Reminder - Wednesday, November 12 5:00 p.m.

Barker, Alain <abarker@indiana.edu>

Mon, Nov 3, 2014 at 4:40 PM

To: Miah Michaelsen <michaelm@bloomington.in.gov>

Hi Miah,

One org that I would love to see supported more here is New Voices Opera, which is taking the big leap into the BCT this year. They're a highly motivated group, working on new opera... a sort of BPP for the voice ... and will premiere a new work (The King in Yellow) in the spring by a very talented just-graduated alumna, Melody Eotvos, who is taking the composition world by storm. I'd love to see them supported more. I can't remember if the funds are for a community-based org, or open to anyone in Bloomington.

Thanks,

Alain

From: Miah Michaelsen [mailto:michaelm@bloomington.in.gov]

Sent: Monday, November 03, 2014 4:30 PM

To: 'Sandberg, Susan'; Abby Henkel; Barker, Alain; Craig Widen; FRANCESCA S SOBRER; Jan Grant; Jean Kautt; Lynn Schwartzberg; Martina Celerin; peter.jacobi; Gaskill, Sally; Sturm, Paul

Cc: Sarah Mihich; Miah Michaelsen

Subject: BAC November Meeting Reminder - Wednesday, November 12 5:00 p.m.

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[Quoted text hidden]

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Subscribe to our weekly BEAD News!



November 7, 2014

Dear Members of the Bloomington Arts Commission,

The Ivy Tech John Waldron Arts Center will be celebrating the building's centennial in 2015. In recognition of this special milestone Ivy Tech is planning an evening to celebrate the arts, with an awards ceremony as its centerpiece.

I am aware that the Bloomington Arts Commission (BAC) has established the Patty Pizzo Arts Advocate award, and I would like to request your permission to allow us to award the Patty Pizzo Arts Advocate award at our awards ceremony. Ms. Pizzo is a beloved member of the Bloomington arts community, and we feel it would be fitting to celebrate her contributions at this event.

We would be grateful to be able to present the award, and would be willing to work with the BAC in an appropriate fashion to find the recipient. Appropriate recognition would also be given to the BAC for their generosity and their history with the award.

Thank you for your consideration,

C. Daily
Courtney Daily

200 DANIELS WAY
BLOOMINGTON, INDIANA 47404-9772
812-332-1559
FAX 812-330-6212



MEMORANDUM

DATE: November 12, 2014

TO: Bloomington Arts Commission

FROM: Miah Michaelsen, Staff

RE: Clear Creek Trailhead Sculpture Request for Support

OVERVIEW

Staff was contacted by Deb Wehman, new Bloomington resident and avid cyclist who wanted to talk about the dearth of public art on trails other than the B-Line. In subsequent conversations, Deb expressed interest in partnering with the community on the commission of a sculpture of limestone and steel to be created by artist Dale Enochs. Staff met with Deb and artist Dale Enochs in September 2014 to walk a section of the trail. Deb made a donation of \$5,000 to the Parks Foundation restricted for the commission of a sculpture on the trail.

Dale has attached a brief project proposal in which he identifies the total cost for a sculpture at the site as \$12,000. Dale would bring a design forward for donor and Commission consideration by March 2015.

CONSIDERATIONS

The BAC should consider how they wish to partner on this project. There is a funding gap of \$7,000 not including site prep and crane services as needed (which could be in-kind services provided by the City – not yet confirmed). The Commission could choose to commit use of funds from the Municipal Arts Fund which could be existing funds or be raised in part from the private sector to support the project.

This project does address an articulated strategy in the Public Art Master Plan: “Integrate a broad range of public art activities into the City’s trail network to connect neighborhoods and support trail usage.”

CLEAR CREEK TRAIL SCULPTURE PROJECT

Since meeting with Deb Wehman, I have returned to the trail head and taken a variety of photos of the site. Below please find attached two photos of areas that I feel would be most appropriate for a sculpture.

The first photo depicts the circular turn around which I believe is the most obvious area for a sculpture. However, I am concerned that a sculpture at the center of the turnaround might also be susceptible to vehicular vandalism. If a piece were to be placed there I think that it would need to be protected by peripheral stones and or bollards.

The second area is on the trail as it begins. The blue sign, (shown in the photo) would need to be relocated and a tree might need to be removed but I believe this is good area with a nice backdrop. A sculpture here would also be less susceptible to vehicular damage.

If I am given the go ahead on this project I would begin by having a discussion with Pat Fell and her son David Fell. They are the owners and operators of the adjacent quarry. If they could see clear to donate scrap stone for the project I would look through their stone for some appropriate pieces for a sculpture.

For the Clear Creek trailhead I envision creating a stone and steel composition that would include a peripheral stone lettered with the words, "Clear Creek Trail". Discovered stone from the quarry next door would help define the direction of the overall composition.

I anticipate I could bring a design concept to the Commission for review no later than March of 2015, and pending approval, complete the project by late summer 2015.

I am confident that I could create and set the resultant piece for a cost of \$12,000. This cost would not include site preparation, an appropriate footer or crane services that would be need at the time of the installation.

Ultimately I am honored to be considered for this project. The sculpture would be a place marker for the beginning of the trail, and it would be a fun project to do.

Please thank Deb Wehman for both her generous support and her vote of confidence.

If any questions come up please do not hesitate to give me a call.

Dale Enochs



Bloomington Arts Commission

Staff Report – November 12, 2014

Public Art

17th and Arlington: Contract completed. Fabrication underway.

Waldron Plaza: Should be completed by October.

Gateway Project: Ongoing.

BEAD

Next Meeting: Monday, November 17, noon, McCloskey Room, City Hall.

Current Exhibit: Elizabeth Busey, printmaker.

Other

Have a team of Arts Admin grad students studying volunteerism in the Bloomington arts and cultural sector.

NPC looking to get arts representation on its leadership committee.

Arts Alliance is still in need of Steering Committee members. Contact Joanne Shank if you're interested, joanneshank@gmail.com.